

# 2019 Website Checklist



JMS WEBSITE DEVELOPMENT

1. Does your website look outdated?
2. Has your website been updated in the past 2 years?
3. Does your website have stock images?
4. Does your website still use flash?
5. Does your website rank well on search engines?
6. Is spelling and grammar correct on your website?
7. Does your website load slowly?
8. Is your website mobile friendly?
9. Is your website user friendly?
10. Can people easily find what they need on your website?
11. Do your competitors have a better website?
12. Do any of your pages give a 404 error or page not found error?
13. Do you have a contact page?
14. Is your navigation simple?
15. Is your content readability good? Or is it too wordy?

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16. Does your website lack quality content?
17. Does your website contain unused pages?
18. Is your URL structure complex? (For example, [jmswebsitedevelopment.com/12312321-webapps\\_efs](http://jmswebsitedevelopment.com/12312321-webapps_efs) needs to change to [jmswebsitedevelopment.com/webapps](http://jmswebsitedevelopment.com/webapps))
19. Does your website lack social media links/social media accounts?
20. Does your website stand out/ is memorable?
21. Do you have a high bounce rate?
22. Are you getting conversions?(For e-commerce businesses)
23. Do you have call to actions on your website?
24. Is your website filled with company speak? Content not easily understandable?
25. Are you proud of your website? Is it providing results?

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## **Are you happy with the results of this checklist?**

If you are then congratulations you have a great, up-to-date website.

**If you are not happy with the results of this checklist** then you have a few changes to make to get the best out of your website.

If you can make those changes on your own, then great. But if you are like most people, then let us help you make these changes and guide you onto the path of success.

Thank you for taking the time to read our checklist. Visit our website for how to videos and subscribe.

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